



**Food Processing Opportunities in Manipur &
BUYER SELLER MEET**
Proposed date: 25th May 2022, Imphal Manipur

BACKGROUND

The Northeast is a natural partner in India's 'Act East Policy', being our land bridge to Association for South East Asian Nations (ASEAN), and the Act East Policy is a means to strengthen the stability, economy and prospects of our North Eastern region. North East of India is the gateway to ASEAN.

North-East India is endowed with colossal natural resources. It has rich soils, abundant water resources and favourable climate. But, agriculture remains a subsistence activity and its potential for commercialization has remained unexploited. Although 70% of population depends on agriculture, its share in regions GDP was just 24%. Only 22% of the total land is used for agriculture, whereas national average is 54%. Average operational holdings in NE states were just 0.93 ha compared to national average of 1.15 ha. Only 11% of cultivated land is irrigated compared to national average of 35%. Agricultural sector is growing at 4%, whereas growth in GDP at 6.83% per annum in last decade. Structural constraints like difficult terrains, inaccessible habitations, diverse socio-cultural and agricultural typologies, small, scattered and fragmented land holdings, lack of location-specific production technologies, poor infrastructure (transport, markets and processing), underdeveloped institutions (credit , extension, information, insurance) are hindering to use its immense natural resource base.

Food Processing in Manipur

- Manipur is a north eastern state with its capital at Imphal and is well connected through an international airport and four national highways
- The state is the 'Gateway to the East' through Moreh town, which is the only feasible land route for trade between India and Myanmar and other Southeast Asian countries
- Manipur is primarily an agriculture-based economy and has scope for commercial plantation
- It is the largest producer of passion fruit in the country and major producer of mandarin, figs and olives

Manipur Produce and Processing

Food Processing Industries sector is fast developing in Manipur. Favoured by agro-climatic conditions, Manipur produces variety of fruits, vegetables, cereals, pulses, spices, etc. suitable for processing and potential for export. Schemes like Technology Mission for Integrated Development of Horticulture with the objective of improving production and productivity of horticultural crops by harnessing the potential of the region makes this field a viable option for commercialization as well as marketing.

As per the Techno-feasibility Report conducted under the aegis of the National Horticultural Board and NABARD in collaboration with the Department of Horticulture and Soil Conservation, Manipur, the potential area identified for horticultural crops is 2,77,064 Ha. Out of this, about 62,200 hectares is covered under horticulture crops and an area of 2,14,864 hectares still remains uncovered; giving ample opportunity for expansion. Common horticulture crops grown in the State are Kharif vegetables (French bean, Cucurbits, Tomatoes, Brinjal, Bhindi, Colocecia, Alocacia), Rabi vegetables (Cabbage, Cauliflower, Potato, Pea, Broad bean, Radish, Carrot, Broccoli, lettuce, Capsicum), Spices (Onion, Garlic, Chilli, Ginger, Turmeric, Hatkora) Fruits and Plantation Crops (Litchi, Cashew nuts, Wall nuts, Orange, Lemon, Banana, Pineapple, Passion fruit, Peach, Pear, Plum). The full potential of the product has not been reached owing to several reasons.

1. There is a strong need to expand the market for the development of units for processing of the products which is sold more in the raw form
2. There is need of greater connectivity between producers and procurement agencies to ensure quality of produce
3. There is also need for research and technology generating organizations and to bring in the most appropriate crop-specific processing technologies in the state, to make processing low-scale, decentralized and people-centric activity.
4. Crop cluster approach for creating sufficient scale in the processing opportunities and develop common facilities in the cluster hubs is the need of the hour.

The Program

The program focussing on food processing opportunities for the state along with Buyer Seller Meet , is to strengthen the small food processing units and to bridge the gap

The key objectives of the summit are:

- To augment the capacity of food processors working to upscale their operations through capital infusion, technology transfer, skill Up gradation and handholding support
- Presentation on various schemes and its benefits
- Special focus on Entrepreneurship and FPO connect
- To provide a platform for exploring business prospects/opportunities under the Mofpi Schemes for food processing sector. To focus on linking farmers with the companies to strengthen access to domestic & global markets
- Evaluate infrastructure, supply chain logistic, storage and processing capacity. identify need of cold chain infrastructure in food sector & discuss possibility of replicating the model in other states
- To demonstrate best practices on value-addition in Food Processing
- Buyer Seller Meet for potential partners

Issues to be discussed:

- Logistics challenges and connectivity challenges for the produce
- Low-cost technology solutions for processing
- Quality and certification , Financial assistance
- State Product specific Issues and Challenges

The Program is suitable for

Entrepreneurs | Manufacturer | Grower Producers | Planters | Supplier | Bulk Producers Corporate | Retail Chains | Super Stores | Hoteliers | Auction Houses | Technologists | Quality Experts | Cross Border Trade Experts | Logistic Service Provider | Health Experts | Tea Exporters | Spice Promoters | | Wine Producers

| Organic Product Makers | Equipment Manufacturers, Suppliers | Farm Owners
| Orchid Owners | Horticulture Produce Dealers | Frozen Food Companies |
Meat Processers | Dairy, Live Stock, Poultry Companies | Animal Resource
Firms | Florists | Seed Companies | Researchers | Chocolate Makers
| Confectioners | Food Critics | Industry Experts

Organiser Details

ASSOCHAM has expertise in connecting key stakeholders of the industry for taking up the issues and matters of concern and relevant to industry growth. ASSOCHAM in past has successfully delivered national and international events for MoFPI.

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OUR PARTNERS



For conference and exhibition participation contact:

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Arunachal Pradesh Agro Sector Logistics Challenges & Solutions

Saturday, 31st July 2021 at 11:00 AM



Guest of Honor
Mr. Tage Taki
 Hon'ble Minister Dept. of Agriculture
 Horticulture, Animal Husbandry & Veterinary
 Dairy Development, Fishers, Govt. of Arunachal Pradesh

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TRIPURA AGRO SECTOR Logistics Challenges and Solutions

Wednesday, 1st September 2021 at 3.00 PM onwards

EMINENT SPEAKERS



Mr. Anshul Gupta
General Manager
North East Frontier Railway



Mr. M.R. Gopal
General Manager/OIC
NABARD



Mr. Avinash Sikaria
Chairman
ASSOCHAM Tripura Chapter



Mr. Ranjan D Sen
Chairman
Agriculture Sub Council, East



Dr. Narendra Singh Rathore
Vice-Chancellor
MPUAT, Udaipur



Dr. B.K. Kandpal
Joint Director
ICAR Research Complex for
North Eastern Hill Region, Tripura



Mr. Binay Chirania
Regional Manager, NE Region
Central Warehousing Corporation



Dr. Rouhangiz Hayati Dahiya, PhD
Vice President Technical (Horticulture)
AMOL Pharmaceutical (MNC) Jaipur
Rajasthan



Dr. T.K. Maity
Principal
College of Agriculture
Tripura



Mr. Anurag Malempati
Founder & Executive Director
Leap India Food & Logistics



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Knowledge Partner

